TIMELINE

Fostering New Fields



Our Founding

1965

Over 60 years, PhF has helped seed and grow many areas of research based on the changing needs of the scientific ecosystem and industry.

Pharmaceutics

1987

PhF identified and addressed a shortage of qualified personnel in pharmaceutics, the study of the physical, chemical, and biological properties of drugs and dosage forms.

Informatics/Genomics

1997

PhF stayed on the frontiers of science with informatics awards that encouraged the use of computer technologies and biological databases to advance drug discovery.

Translational Medicine

2013

PhF wanted to bridge the gap between scientific research and clinical practice by bringing discoveries from the laboratory to the clinic.

Digital Health Tools

2024

The COVID-19 pandemic accelerated the adoption of DHTs, and these PhF awards recognized the potential for DHTs to foster more equitable participation in medical research.

Pharmacology/Toxicology

1966

During its first two decades, PhF focused on toxicology and pharmacology, closely related fields that study how drugs affect the body.

Pharmacoeconmics

1995

In the face of widespread concern about rising health care costs, PhF introduced awards in pharmacoeconomics, a field that compares the clinical effectiveness of medicines and the costs.

Health Outcomes

2002

PhF strengthened the field of health outcomes research, which studies the effectiveness of health care interventions in the real world, with a focus on outcomes important to patients.

Value Assessment

2016

PhF created the Value
Assessment Initiative to
identify and address
challenges in assessing
the value of medicines
and health care services,
with an emphasis on
patient perspectives.

60th Anniversary

2025

PhF remains nimble and adaptable to invest in emerging fields of research.