

December 12, 2019

**PhRMA**  
FOUNDATION

**ALERT**

*Supporting research and early career endeavors of scientists in drug discovery and development*

## ***Your Contribution Makes a Difference!***

Dear Friends of the PhRMA Foundation,

During this season of gratitude, we are thankful for you and the difference you make for the advancement of science in health care. Your efforts as a scientist, researcher and financial contributor are truly appreciated by the PhRMA Foundation and your fellow colleagues. We all have a similar mission... improving health care.

Eileen Cannon is the President of the PhRMA Foundation and in her 20-year history with the Foundation has witnessed substantial change and met brilliant scientific award recipients. When I joined the PhRMA Foundation team three years ago, she said "One of my favorite aspects of the Foundation is funding young, enthusiastic scientists. It's exciting to meet them and hear about their cutting-edge projects."

The PhRMA Foundation funds more than \$3.6 million to improve public health by proactively investing in innovative research, education and value-driven health care.

Your financial contribution is much appreciated to keep programming robust and relevant. We want to fund programs that are important to today's patients and young researchers and tomorrow's discoveries.

We welcome your one-time donation [here](#).

You may give throughout the year using [AmazonSmiles](#). Amazon will donate .5% of eligible purchases to the PhRMA Foundation when you select us as your favorite charity. Details of how to link to your phone app can be found [here](#).

Your contribution is important, and it is 100% tax deductible (Tax ID 52-6063009). It will assist with the growth of our programs. We keep our administrative costs to under 13% annually so be assured that 87 cents per dollar goes directly to our program costs.

On behalf of our awardees, board of directors and scientific review committee members,  
THANK YOU!

Warm regards,

**Joanne Westphal**  
Director of Development

**Young Scientists Fellowship and  
Grant Programs**

The Foundation has reshaped its core programs and will be funding pre/post-doctoral fellowships and starter grants in outcomes research, translational medicine, drug delivery and drug discovery in 2020.

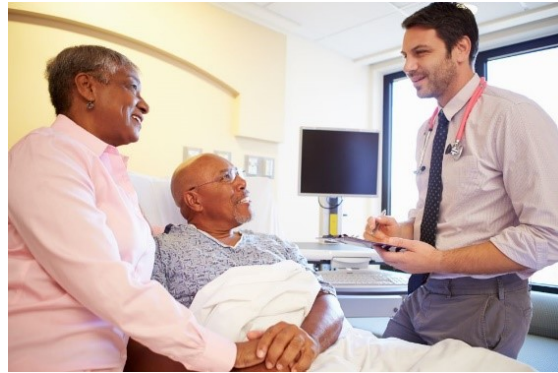
[Learn More](#)



## Value Assessment Initiative

The Value Assessment Initiative supports the development of tools and frameworks that assess the value of medicines and health care services. There are a variety of opportunities for the funding of challenge and research awards.

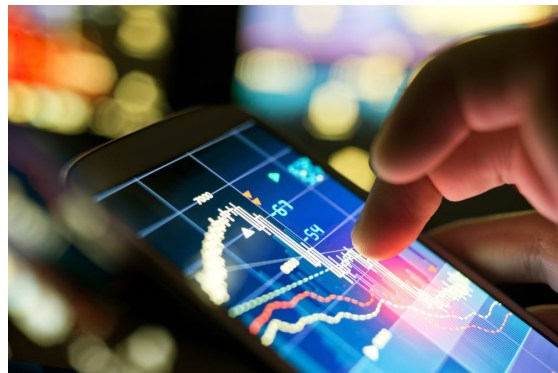
[Learn More](#)



## Data and Technology Program

This exciting new program will be introduced in 2020. It will provide a structure for transforming health data into health care decision-making with direct applications in population health, value analysis, patient communications, and ultimately patient outcomes.

[Learn More](#)



## Donating to the PhRMA Foundation

We welcome your [one-time donation](#), OR you can make your shopping count by linking the PhRMA Foundation to your charity of choice using [AmazonSmiles](#). Amazon will donate .5% of eligible purchases to your favorite charity. Details of how to link to your phone app [can be found here](#).



## Your Support is Needed...and Appreciated!

Your contributions to the PhRMA Foundation are tax deductible and 100% of your donation will go toward programming and not administration expenses. Tax ID 52-6003009.

On behalf of our awardees, board of directors and

scientific review committee members, thank you!

Warm regards,

**Joanne Westphal**  
Director of Development



To learn more, please visit [www.phrmafoundation.org](http://www.phrmafoundation.org) and check out the Foundation's blog, [Voices in Value](#).

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[Visit our website for more information](#)

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