

# PhRMA FOUNDATION

# ALERT

*Supporting research and early career endeavors of scientists in drug discovery and development*

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## ***New Report Highlights the Work of Our Innovative Value Assessment Centers of Excellence***

Over the last year, some of the most influential voices in health care have challenged conventional notions about value -- and what it means to patients -- with the support of the PhRMA Foundation.

Standard measures used to select one treatment versus another came into question as a wide range of patient communities and health stakeholders embraced a broader view of value and how to calculate it.

This is the work that is going on now at our four Value Assessment Centers of Excellence -- located at the University of Colorado **Center for Pharmaceutical Value (PValue)**, the **Center for Enhanced Value Assessment (CEVA)** at Tufts Medical Center, **Patient-Driven Values in Healthcare Evaluation (PAVE)** at the University of Maryland School of Pharmacy, and the **Research Consortium for Health Care Value Assessment**, a partnership between Altarum and VBID Health.

You can read all the details of this work, including statements from researchers at each center, in [our new special report](#).

Researchers highlighted in the report include:

**Susan dosReis, PhD**, University of Maryland, Baltimore; **George Miller, PhD**, Altarum; **Josh J. Carlson, PhD**, University of Washington; **Shelby Reed, PhD, RPh**, Duke Clinical Research Institute; and **Gillian Sanders Schmidler, PhD**, Duke University.

You'll also learn about the work of our 2018 Value Assessment Challenge Award Recipients:

- **Lou Garrison, OHE**, University of Washington School of Pharmacy; and **Dr. Adrian Towse**, Office of Health Economics in London.
  - **Robin Z. Hayeems, ScM, PhD**, **Stephanie Luca**, **Eleanor Pullenayegum, PhD**, and **Wendy J. Ungar, PhD**, of the Hospital for Sick Children, Toronto; and **M. Stephen Meyn, MD**, University of Wisconsin.
  - **Quang A. Le, PharmD, PhD**, Western University of Health Sciences, College of Pharmacy.
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