

Sept. 14, 2017

# PhRMA FOUNDATION

# ALERT

## > Don't miss our Value Assessment event on Sept. 21!

National health policy experts [Kavita Patel, MD](#), and [Bryan Luce, PhD](#), will be among the presenters on Sept. 21 from 9 to 11 a.m. as the PhRMA Foundation hosts a special event in Washington, D.C. to recognize the winners of our new [Value Assessment Initiative \(VAI\)](#) Challenge Award. This free event will include breakfast, a panel discussion and Q&A with awardees and presenters. It will be held at the offices of Morning Consult, 759 15th Street NW. Details are included in the invitation below. Please RSVP by clicking anywhere on the invitation. We hope to see you there!

## PhRMA FOUNDATION PRESENTS THE WINNERS OF THE VALUE ASSESSMENT INITIATIVE CHALLENGE AWARD

THURSDAY  
SEPTEMBER

**21**

2017

9AM - 11AM  
729 15TH ST NW

BREAKFAST PANEL  
HOSTED BY  
MORNING CONSULT

### ABOUT THE CHALLENGE AWARD

As part of the PhRMA Foundation's Value Assessment Initiative, this award is presented to applicants whose papers best describe solutions to the following question: What are transformative strategies to measure or evaluate value of health care interventions that could be implemented to advance a value-driven health care system in the United States?

INTRODUCTORY REMARKS PRESENTED BY:

KAVITA PATEL, MD, MPH



**TIED FOR 1ST PLACE**

- Altarum: "A Framework for Measuring Low-Value Care"
- National Eczema Association: "Improving Value for Eczema Patients"



**2ND PLACE**

- National Health Council & University of Maryland, Baltimore: "Emerging Good Practices for Transforming Value Assessment: Patients' Voices, Patients' Values"



**3RD PLACE**

- University of Michigan & Outcome Measure Inc.: "Patient Reported Outcome Measures To Advance a Value-Driven Health Care System"

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*OPENING REMARKS AND PRESENTATION OF THE WINNING PAPERS WILL BE FOLLOWED BY A PANEL DISCUSSION AND Q&A.*

**RSVP NOW**

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